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The Ritz-Carlton Residences North Hills Unveils Model Upgrade: A First of its Kind Partnership Moment

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In keeping with its reputation for exceeding expectations, The Ritz-Carlton Residences North Hills is pushing beyond the standard model residence, unveiling its showcase of New York tastemakers. The initiative, titled Model Upgrade, launches just in time for July's opening of the property's final addition and sixth building.

The property partnered with celebrated interior designer Ryan Korban, art advisor Jessica Levy of JL Art Advisory, Crate and Kids, Marquee Brands' Ben Sherman, Bruno Magli and BCBGMAXAZRIA, Little Miss Party's Seri Kertzner and Celia Naomi Designs' Celia Naomi to transform two residences within the newest building. Reflecting the sophistication, taste and spirit of existing residents and potential buyers alike, Model Upgrade highlights the higher quality lifestyle that awaits at The Ritz-Carlton Residences North Hills, just outside the five boroughs.

To realize this vision, Korban styled the living, dining, kitchen, den and master bedroom spaces with a Manhattan buyer in mind, while Levy selected various works of art including paintings, photography and mixed media. The Model Upgrade also features design-forward kids spaces designed and furnished by Crate and Kids, plus dream-worthy closets outfitted by Marquee Brands. Finally, Kertzner's aspirational tablescape lends home entertaining vision, while Naomi's artwork transformed the second residence into an art gallery, reflecting a world of possibilities. Model Upgrade will be open through August 2019.

“Collaborating with some of New York’s most compelling artistic forces is something truly reflective of The Residences’ unique value proposition,” says Joe Graziose, Executive Vice President of Residential Development and Construction, RXR Realty. “We’re thrilled not only to partner with these notables but also to be able to show all who visit how truly customized residents are able to make their new lifestyles just beyond the city.”

Located just 20 miles outside Manhattan and 60 miles from the Hamptons, The Residences are ideal for Manhattanites and Brooklynites looking for the amenities and space the suburbs can offer, but who want to keep the convenience of the city. Including never-before-seen pieces from Ryan Korban’s new collection, Korban, impressive, large-scale works by Celia Naomi and an innovative bedroom and bath space for kids designed and furnished by Crate and Kids, Model Upgrade provides an inspirational look at life at The Residences.

“I’m thrilled to be a part of this partnership, as it shows that the timeless, modern and sleek style of New York City extends to North Hills. This team of collaborators has built out the newest residences within the property in such a unique way,” says interior designer Ryan Korban. “Partnering with RXR Realty at The Ritz-Carlton Residences North Hills was a fantastic opportunity for me to debut my very first home collection, and I’m excited for people to see it come to life.”